



SWISSRAY INTERNATIONAL ANNOUNCES NEW OWNERSHIP

East Brunswick, N.J., November 24, 2009 /PRNewswire-FirstCall/ -- Swissray International, Inc. a leading manufacturer of direct digital Radiography (*ddR*) systems, announced today that its operations have been acquired by a private Swiss Investor with a long term view towards growing Swissray's medical imaging brand. The acquisition included all assets and intellectual property, as well as contracts and inventory. After 25 years of success and growth Swissray is now poised to move to the next level of technological advancements with stable and steady growth.

"Swissray has long been a pioneer and technology leader in the direct digital radiography (*ddR*) market, serving hundreds of health care providers and patients with innovative and cost-effective DR solutions that emphasize excellence in image quality and lower radiation dose," states Alex Rosenzweig, Swissray's new Chairman. "We are very excited about expanding the company's reach in the coming years under the leadership of its proven management."

John Monahan, Senior VP of Strategic Accounts states, ""We are very excited about the opportunities that our new ownership provides. The acquisition of Swissray's business was supported by the core group of managers who led the charge behind Swissray's success in recent years. Our new owner has both the vision and the resources to help us further advance the innovative low-dose technology that Swissray pioneered, expand our product portfolio, and increase our footprint in the marketplace. We have already been empowered to expand our direct field service division by 25%"

Swissray will be showcasing its Low Dose, Pediatric friendly *ddR* systems at the RSNA 09 in Chicago from November 29th to December 3rd. We invite our customers and friends to join us in celebrating our 25th anniversary at booth #7332 in the North Hall of McCormick Center. We look forward to providing our customers with the next 25 years of our legendary technology and service.

About Swissray

As the pioneer and technology leader in the field of Digital Radiography, Swissray continues to research, develop and manufacturer their technologically advanced systems in Switzerland. Swissray has received from Frost & Sullivan the 2008 "Single Detector Digital Radiography Product Innovation of the Year" award for their latest digital radiography system. This technology provides the highest quality medical radiographic images in seconds at a significantly lower cost and radiation dose than conventional or computed radiography because, among other factors, film, imaging plates, cassettes and chemical processing are not required. Swissray offers high quality, affordable solutions for direct digital radiography. Swissray currently provides a full range of DR systems for university hospitals, regional and community hospitals, emergency departments, imaging centers and orthopedic clinics. All of Swissray's DR systems include fully automated, remote controlled system positioning with its unique APST™ – Automated Positioning System.

For more information about Swissray's family of *ddR* solutions, visit the Swissray website at <http://www.swissray.com>.

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